



BBB Serving Eastern Michigan Educational Foundation

BBB Serving Eastern Michigan's Educational Foundation is a 501 (c) (3) non-profit, charitable organization whose mission is to enhance consumer confidence through education and information. The BBB Educational Foundation is funded through tax-deductible consumer and business donations, in particular, through the generous, support of our BBB Accredited Businesses.

The BBB Educational Foundation supports a variety of programs for consumers of all ages, from middle and high school students to senior citizens, programs for veterans groups, auto workers, retirees and families of active-duty military personnel. Following are highlights of some of the programs supported by your local BBB Educational Foundation.

BBB Military Line®

BBB Military Line® is a 501(c)(3) educational foundation that provides free financial literacy and consumer protection resources and support to our military communities – all through the efforts of local BBBs and an online presence.

Our experience shows that military personnel are frequently the victims of unethical and unscrupulous business practices. They are young and often inexperienced consumers whose salaries are known to arrive twice a month, creating a very attractive target for scam artists and other aggressive promoters.

Since 2003, BBB Military Line has been a partner in the DOD Financial Readiness Campaign. Most recently, BBB Military Line has joined the efforts of Michelle Obama's national program, "Joining Forces," in support of military families.



JOINING FORCES
TAKING ACTION TO SERVE
AMERICA'S MILITARY FAMILIES



LifeSmarts, the ultimate consumer challenge, is an educational program of the National Consumers League that develops the consumer and marketplace skills of teens in a fun

way, and rewards them for the knowledge they demonstrate. LifeSmarts complements curriculum already in place in middle and high schools and can be used as an activity for classes, groups, clubs and community organizations.

LifeSmarts was created in 1994, and has been a program of the National Consumers League since 1999. LifeSmarts is a national program implemented locally by state partnering organizations.

In Michigan, the LifeSmarts program is sponsored by Better Business Bureau Serving Eastern Michigan and funded, in part, by its BBB Educational Foundation.

Invite BBB to speak at your organization!

BBB Educational Foundation provides a BBB Speakers Bureau, available to educate members of organizations (i.e. senior centers, military bases, schools, churches, etc.) on common scams, helpful tips to become a savvy consumer, ways to find a reputable company, and more! Contact Patrick Bennett at 248-799-0326 for more information.