



Sacramento, Stockton & Modesto TV Markets

Is your company worthy of customer trust? Tell them!

Join our 2012 co-op ad campaign

Advertise on these networks:



Package includes 100 spots per month with an average of four sponsors per spot.

Spots air seven days a week between 6 a.m. and 12 a.m.

Zone	Cost per month (\$)	# of months	Total (cost x # of months)
EXAMPLE	120	3	\$360
Downtown Sacramento (2)	150		
Citrus Heights (3)	145		
Folsom (4)	130		
Rocklin/Lincoln/G.B. (00)	100		
West Sacramento (6)	100		
Roseville (7)	130		
South Sacramento (5)	145		
Stockton (15)	130		
Modesto (23)	130		
Lodi (16)	100		
Auburn (8)	80		
Davis (14)	95		
Grass Valley (10)	80		
Placerville (20)	100		
Foothills (19)	90		
Yuba City (18)	100		
Tracy (21)	100		
Manteca (17)	110		
Sonora (22)	80		
		TOTAL	\$

Cost per month is 100 spots over one month in one zone

For more information, call 916-443-6668.

See attached chart for zone details

To pay with **credit card**, complete the form or **send your check** payable to BBB to 3075 Beacon Blvd. West Sacramento, Ca 95691. If you have any questions, call (916) 443-6668. Fax (916) 443-0376

Company Name (as displayed in ad): _____ Phone, City or Website: _____

Name on Credit Card: _____

Address on card: _____

Credit Card #: _____ Expiration Date: _____

Cardholder Signature: _____

Visa

Mastercard

American Express

Discover